



Governance, Policies, and Strategy

Mission: Provide loving care and sanctuary to animals, encourage adoptions and reunions, and promote respect, responsibility, and compassion for all animals.

Slogan: Animals Are the Heart of Our Mission

Organization:

The *Friends For the Dearborn Animal Shelter (Friends)* is a not for profit 501(c)(3) volunteer organization that was organized and incorporated in 1993. The management of the *Friends* is vested in a Board of Directors consisting of 9 Officers and a maximum of 12 additional Director positions. The Board is guided by the *Friends* Mission, Bylaws, and Policies and work is done in four (5) Committees: Executive, Governance, Animal, Development, and Marketing. There are over 12,000 families on the *Friends* supporter database.

Shelter:

The Dearborn Animal Shelter is owned by the City of Dearborn and is the responsibility of the Police Department. It was constructed in 1978 and is located at 2661 Greenfield. The *Friends* have operated the Shelter under a contractual agreement with the City since 1996. Staff are employed and managed by the *Friends* to operate the Shelter. The Shelter Executive Director is a Licensed Veterinary Technician.

Animals:

- All adoptable animals are listed online through the *Friends* web site in partnership with Petfinder, an internet-based, searchable database of animals that need homes. Of all the people coming to the Shelter to adopt, 60% have first viewed the animal they are looking for through our web site.
- All animals adopted from the Shelter are tested, vaccinated, sterilized (in cooperation with local area veterinarians), and microchipped. In addition, all adoptors are offered ShelterCare – one month of pet insurance paid by Petfinder. All adoptions are thoroughly screened and post adoption follow-ups are done.
- Cats:
 - Our adoption contract requires that cats be kept indoors at all times.
 - It is our policy to discourage cat declawing, but not to deny an adoption to a quality home if they plan to have the cat declawed.
- Dogs:
 - Our adoption contract requires that the dog be a part of the family (not an outside-only dog).
 - Cosmetic surgery (tail docking and ear cropping) is prohibited in the adoption contract.
- Even though the *Friends* strive to find every adoptable animal a quality home, on occasion, animals may have to be euthanized when there is no other alternative, such as severe injury or illness, exceedingly aggressive temperament, unsound mental health, or cage space limitations.

New Shelter Facility:

The City of Dearborn and *Friends For the Dearborn Animal Shelter* have partnered to construct an all-new state-of-the-art animal shelter centrally located in the Ford Performing Arts Center, Dearborn Police and Courts Building, and Henry Ford Centennial Library complex. This facility will be constructed through sponsorships, donations, and special events revenue.

2006 Statistics:

Current statistics and operational information are included in our Fast Facts sheet on the reverse side.

2007 Strategic Objectives:

1. Animal Strategy: Ensure that 100% of adoptable animals are saved.
2. Development Strategy: Provide funding for the operation of the existing Shelter (\$750,000) while securing capital funds and financing (approximately \$5 million) necessary to break ground on the new Shelter.
3. Community Strategy: Continue and enhance aggressive community outreach programs.

For Additional Information: Web site, www.dearborn-animals.com, or contact the Shelter, 313-943-2697.



2007 Fast Facts (reported for 2006)

Nationally	<ul style="list-style-type: none"> - Households owning pets – 62% - Number of owned cats – 77.6 million, dogs – 65 million - Shelter statistics for cats and dogs (each year): <ul style="list-style-type: none"> - Intake: 6 – 8 million - Adopted: 3 – 4 million - Reclaimed by owners: 600,000 – 750,000 - Purebred dogs: 25% - Source for pets: Dogs – 18%, Cats – 16%
City of Dearborn	<ul style="list-style-type: none"> - Population of approximately 95,000 - With nearly 37,000 households, 22,000 are estimated to own pets - Estimated pet population: Dogs 19,700, Cats 22,100, and Birds 4,700 - Estimated annual spending on pets: \$21,351,208
Animals (2005 and percent change from 2004): Total intake 2,073 (down 22%)	<ul style="list-style-type: none"> ▪ Received: <ul style="list-style-type: none"> ○ Dogs 872 (down 24%) ○ Cats 1,201 (down 20%) ○ Other 200 (up 17%) ▪ Adoptable Animals Saved: 100% for the 6th year
Shelter:	<ul style="list-style-type: none"> ▪ Size 4,000 square feet ▪ Staff 7 full-time, 7 part-time
Volunteers:	<ul style="list-style-type: none"> ▪ On roster 400 (250 adults; 150 juniors) ▪ Hours donated 142,308 ▪ Value of hours donated \$2,276,931 ▪ Areas assisted 88% Foster Care, 12% Animal Care and Adoptions, Community Involvement and Events, and Governance ▪ Demographics 44% live outside of Dearborn
Events:	<ul style="list-style-type: none"> ▪ Community and Education 61 including Low Cost Sterilization and Microchip Clinics, Reading with Rover for challenged children, Dog Therapy visitations at Henry Ford Village, and Puppy and Dog Training Classes ▪ Offsite Adoptions 20 at 11 different locations ▪ Fundraising 25 including: <ul style="list-style-type: none"> - Black Tie and Tails Dinner, Dance, and Auction - Critter Invitational Golf Outing - Mutt Strut - Vegas Night - Holiday Pet Photos, and others - 3rd party sponsored events from Merchants Fine Wine, Shelby's on Warren, Bailey's Grille and Pub, and many others ▪ With the City of Dearborn Homecoming, Art on the Avenue, Memorial Day Parade, and Octoberfest ▪ Volunteer 49 including orientation sessions and volunteer meetings ▪ Administrative Over 60 including Board, Committee, and special meetings
Financial	<ul style="list-style-type: none"> ▪ Sources of Funds Donations 37%, Events 28%, City Subsidy 22%, Adoption Fees 11%, Merchandise and Other 2% ▪ Use of Funds Animal Care 90%, Rainy Day Reserve 6%, Fundraising and Administrative 4%, ▪ Supporters <ul style="list-style-type: none"> - 12,160 families on the database - 56% live or have a business outside Dearborn